

2008

[EDITORIAL CALENDAR]

**Club & Resort
BUSINESS**

IDEAS FOR FACILITIES | F&B | COURSE | PRO SHOP

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	JANUARY*	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER		
Cover Feature	Daily Fee	Private	Resort	Private	Daily Fee	Private	Resort	Daily Fee	Private	Resort	Private	Daily Fee		
Design & Renovation <i>including Club Architect</i>	Mixed Grilles	Pools	Patios	IDEAS ISSUE	Tents	Retail Shops	Banquet Facilities	Fitness	Kitchens	Locker Rooms	Spas	BUYER'S GUIDE		
Food & Beverage <i>including Chef to Chef</i>	Weddings & Banquets	Appetizers	Outdoor Cooking		Seafood	Poultry	Beverages	Kids Menu	Desserts	Steakhouses	Wine Programs			
Course & Grounds <i>including Super to Super</i>	Water Management	Course Fixtures & Supplies	Fertilizers & Chemicals		Topdressing	Landscaping	Irrigation Systems	Career Development	Trees	Capital Plans, Lease vs. Buy	Bunkers			
Today's Manager <i>including GM to GM</i>	Insurance	Leasing	Seasonal Labor		Training	Long-Range Planning	Recycling	Compensation	Selling Capital Plans	Budget Planning	Employee Benefits			
Today's Technology	Information Security	POS Systems	Catering Software		GPS	Desktop Publishing	Wireless Communications	Database Management	Website Management	Members Online	Tech Training			
Recreation & Fitness	Spa		Pool		Fitness Equipment			Tennis	Fitness		Fitness			
Membership/Marketing		Retention & Recruitment				Golf Events		Community Relations		Promotions				
Golf Operations		Golf-related Fitness Programming			Instruction			Pro Shop		Golf Cars				
Product Showcase	Outdoor Furniture	Indoor Furniture	Fitness		Kitchen Equipment	Umbrellas	Table Settings	Uniforms/Apparel	Banquet Supplies	Course Equipment	Tents		Golf Course Supplies	Disposable Packaging

*Bonus Distribution of the January issue at the Golf Industry Show, Jan. 31–Feb. 2, 2008, Orlando.